AUCTIONSOCIETY



With world-class performers like The Parlotones and Paul du Toit, the charity auction gave and

received in equal measure.

sing their professionalism and chanting skills, Auction Alliance auctioneers conduct auctions to help redress the imbalances in society. The funds they raise are used to fund bursaries, provide shelter for orphans and pay for Aids treatment. In the last 18 months alone, the auctioneers have raised over R10-million.

On 2 September 2010, Auction Alliance hosted a charity auction in Cape Town at the Zip Zap Circus Tent. At R1 000 a head for dinner and a show, this event boasted choreography by Adele Blank between the talented Zip Zap artists, the incredible Parlotones and a live canvas by celebrated artist Paul du Toit. Auctioneer Ariella Kuper took to the stage as the grand finale, raising an unprecedented R545 000. Some of the items on auction included centrecourt women's semi-final tickets to Wimbledon, tickets to an elite horse race in Switzerland (with

accommodation), a trip to Cirque du Soleil in Las Vegas, and an original artwork painted on the night by Paul du Toit, which fetched the excellent price of R270 000.

'At high-profile events like these we frequently auction off five-star safaris and art works by Johan Angus, Donald Greig, even a signed limited-edition lithograph by William Kentridge, which went under the hammer last week at iArt for MAD CT,' says auctioneer Ariella. 'People give easily because they see themselves purchasing similar items some time in the future, so why not rather support a credible cause with additional tax benefits?'

At another charity auction in West Sussex in the UK, a stellar R1,2-million was raised in benefit of Francois Pienaar's brainchild, The MAD (Make a Difference) Foundation. This proves the Auction Alliance team's commitment to literally 'make a difference'.





Kahn Morbee from The Parlotones sings one of his hits.

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